

First Choice Auto Detail

A Newsletter for drivers who care about their vehicles

Vol. 1, Issue 1, Spring 2006



Clean Cars = Happy Drivers!

Owner's Sidebar

Now is the time to take out your boat and prepare it for the summer season. We recommend that you wax it at the beginning of the boating season and once per month over the course of the season as well as at the end of the boating season when you are ready to store it.



First Choice Auto Detail
Dan Tavernier, Owner
3210 Elizabeth Anne Ln.
Round Rock, TX 78664
Tel: (512) 296-6713
www.firstchoiceautodetail.com
danptavernier@hotmail.com

Making the most of the internet when selling your vehicle

When selling your car, truck or boat on the internet, it is impor-

tant to remember that first impressions are everything. Just as in meeting people in person, you want to make sure that your car is in a condition to sell. The first thing that a potential buyer will see is the exterior of the car. Tires should be shiny and the exterior should be free of any swirl marks. You'll want to make sure that the interior is free of any odors including smoke, pets, mildew, etc. A dirty engine is not pleasing to the eye.

Will steam cleaning my carpets and seats remove all stains?

Pre-treating and steam extraction (part of our services) is the most effective cleaning procedure available. There are some spills that can actually damage and dye the carpet and upholstery fibers, especially spills that contain red dye. Once this occurs, these fabrics can be cleaned but color change is permanent unless material is replaced or re-dyed. The best suggestion is to ask if the stain can be treated before having your vehicle worked on. ■

Making sure your engine is clean is a good way to make a great impression. It lets the buyer know that you have taken a great deal of care in your car's maintenance. This is an area that is often overlooked in terms of cleanliness. Most car washes do not offer engine cleaning so you should consider seeing a professional who offers this type of detailing.

Once you are ready to post an ad for your vehicle, you have a couple of free resources at your disposal for advertising your vehicle. The first is Craigslist. Their website is: <http://austin.craigslist.org/> This is a free online classifieds website where you can purchase and sell things at no charge. Anyone with basic HTML knowledge can post

an ad in the cars and truck section. Here you can bold, underline, italicize, change the font of your ad, include a link to your website or to view additional pictures of the vehicle you are selling. Craigslist allows you to post 4 pictures of your vehicle along with your ad.

The second free resource for advertising your vehicle is the *Austin Chronicle*. Their website is www.austinchronicle.com/ *Austin Chronicle* is similar to craigslist but they do charge for certain items. Typically the chronicle allows up to one free picture with your ad and charge an additional amount per picture thereafter. Before going to the Statesman try using craigslist or the *Austin Chronicle*. Free is one heck of a deal. ■

Investing in detail services can preserve your vehicle's appearance.

In Central Texas, it is impossible to avoid stone chips on your paintwork (especially with all the construction). Even though they may be small, they are highly visible especially on cars of darker colors. Deeper scratches and scuffs can be repaired using special techniques, lacquers, without the need for expensive body shop repairs. Making an investment to have those scuffs and scratches removed can improve and preserve your car's appearance, not to mention your vehicle's resell value.

Copyright 2006, First Choice Auto Detail